

Sat 3/23/2024 11:12 AM

Re: Youth Center Building Interest

Michael Williamson mwilliamson@milestoneswc.com

To Brianne Ritchie britchie@opud.org

Cc HEGEMONY Sports <info@hegemony sports.com>; HOPE Foundation
info@hegemonyhopefoundation.org

Hi Brianne, thank you for taking the time to meet with us, we appreciate it.

We would like to work with OPUD in bringing a youth center to our community that provides a safe afterschool environment that promotes healthy active living through sports and creative programs.

We currently have a sports program that offers NFL Flag Football for ages 5 to 16 and a mentoring and guidance program that is geared towards getting high school kids thinking about a career and not just a job post high school.

I feel the sports and music program is our greatest opportunity in capturing a larger audience of kids as these two areas apply to all kids of all ages.

We will take out all necessary insurance coverage to reduce any risk within the sports program. I currently have a comprehensive insurance policy that I use through the NFL Flag Football, which is offered and approved by the NFL. I would use the same insurance carrier for the sports we offer at the youth center. I attached two policies as a starting point for review.

Here is what we propose for the Olivehurst Youth Center.

Sports Program – Exercise Workouts, Yoga/Stretching, NFL Flag Football, Boxing, Basketball, Jit Jitsu Martial Arts.

This program will promote goal setting, self-discipline, teamwork, confidence, exercise, and healthy living.

Music & Arts Program – Music Development, Music Lessons, Vocal Lessons, Recording, Mixing, Composing, Producing.

This program will promote goal setting, self-discipline, teamwork, confidence, while building and enhancing creative skills.

Mentoring & Guidance Program – Personal & Professional Development, Career Path Roadmap, Resume Building, Interviewing Silks & Prep, Workplace Etiquette & Expectations, College Pre & Assistance, Computer Skills, Entrepreneurship, and Workshops.

The sports and music/arts programs will be the feeder for the mentoring & guidance program. Once we build rapport with the youth, we then integrate the mentoring program and focus on personal and professional development.

It is our primary intention and goal to provide sports and music as an outlet in keeping the kids off the streets and busy with afterschool activities that interest them.

By us providing an outlet through sports and music, we can ignite their passion making it easier for mentors to build relationships and set goals with the kids that are meaningful to them. The mentoring program will help them develop a road map in setting career and personal goals while developing the necessary skills to achieve their goals. The sports and music program will also teach them the self-discipline and the commitment needed in pursuing and meeting goals.

Furthermore, we teach them about giving back and playing a role in their community and helping others. If we can build meaningful relationships and affect positive change this can encourage youngsters to be part of the community which we feel this will help deter and reduce vandalism, crime, and reduce the risk of getting in trouble with the law.

I look forward to furthering this conversation and I am open to a Zoom or in person meeting if you and the board would like to learn more about the plans for the youth center. I would like to partner with OPUD in bringing these programs to life within our communities.

I look forward to hearing back from you soon, thank you.

Milestones Wellness Centers

Michael Williamson, HRM, MBA

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